Things New and Striking Among the Many Shown

Studebaker Series 19 Entirely Different-Templar a Newcomer—Little Overland Displayed

Three new Studebaker models are on exhibition for the first time at the palace. The cars are entirely different from all Studebakers that have gone from all Studebakers that have gone that go to the public." from an State of Cleveland outstanding Out of Cleveland features for cars of their price class. The Studebaker people have made their Comes the Templar

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the rear of the motor, then down and back, thus eliminating the usual hot floor boards.

The poor grade of fuel of the present day has made it necessary for all automobile engineers to make a special study of the problem of carburetion. Increased fuel economy in the new models has been effected by the use of what is known as a "hot-spotted" manifold construction. This hot spot in most instances is simply a heated portion of the inlet manifold, over which the fuel mixture is carried. In the Studebaker a small area of the manifold, near the point of branching off, is kept very hot by contact with the exhaust manifold. This serves to vaporize the liquid particles of gasolene which are not properly atomized in the earbureter. This hot spot is effected in the two six-cylinder designs by leading a certain quantity of the hot exhaust gases into a jacket surrounding the intake manifold itself, at the proper point directly under the exhaust pipe.

Thoroughly Tested

Before approving the new Studebaker cars for production experimental cars were driven 30.000 miles under the severest conditions, through the mountains and on country roads of the United States and Canada, and finally over the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway. To make assurance and the first of the company of the complete line of the complete line of the complete. The new year, any one of the courbeau on either cone the chassis—th

Chicago Speedway. To make assurance doubly sure, the experimental cars now on the Chicago Speedway will be kept running continuously until they negotiate 50,000 miles or more.

M. To make assurance Exhaust Pipe Outside In Velie Sport Model The announcement of neels recently reveals a line.

New Little Overland

Is Featured Exhibit

Is Featured Exhibit

The new little car is the prominent feature of the Overland exhibit. The price has not yet been set, because the cost of production on an immense scale has not been fully determined. It is stated that it will establish a new level of value in the low-priced car field.

Work on the plans for the new car was begun more than a year ago. Light weight, short wheelbase, high road clearance, easy riding and good appearance were the qualities aimed at. The wheelbase is 100 inches. It is claimed for the car that the three-spoint cantilever spring suspension, which applies an old principle in a new way, gives this car the same suspension effect as a 130-inch wheelbase. Among other features in construction of a car of this type are: Electric stater, closed cars and a speedster type. The new bodies exploit straight-line effect. Following the trend toward closed cars of convertible type, suitable for all-year use, Velie has covered this field.

The sport car is novel in that the exhaust pipes are exposed, as is racing custom. There are individual steps into the low-hung body and the victoria top ever the rear seat adds an element of individuality.

There has been no change of consequence in the mechanical make-up of the cart. Mainly Stock Cars

In Nash's Exhibition

Four models and a chassis are shown in the Nash booth to the right of the stairway on the main floor of the Plance. Except for a carmine four-passenger roadster with white wire wheels, only stock cars are shown. On the passenger roadster the exhaust pipes are exposed, as is racing custom. There are individual steps into the low-hung body and the victoria top ever the rear seat adds an element of individuality.

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efforts to produce a complete line of cars for 1918 appealing to different tors Corporation, of Cleveland, includes three models and the Templar Mocketbooks.

The series 19 Studebaker cars are a light four of 35-horsepower, 112-inch wheel base, in a five-passenger touring wood wheels.

light four of 35-horsepower, 112-inch wheel base, in a five-passenger touring car and a two-passenger roadster, finished in Studebaker blue; a light six of 50-horsepower, 113-inch wheel base, in a five-passenger touring car, a two-passenger roadster and a four-passenger roadster and a four-passenger roadster, finished in blue or maroon; a big six of 60-horsepower, 126-inch wheel base, in a seven-passenger touring car, finished in chrome green or maroon.

The bodies of all three cars are of the full stream line type, low hung and

The motor supports and the flange at the base of the crank case are spread out, giving more rigid motor suspension and eliminating lateral vibration. The exhaust line leads forward from the rear of the motor, then down and back, thus eliminating the usual hot floor boards.

The motor supports and the flange at the wational flow cars that bear the National nameplate on their radiators are shown at the automobile revue of 1918—two seven-passenger touring models of identical body design, a convertible sedan, a four-passenger club roadster and a sport phaeton. This represents

The announcement of new Velie models recently reveals a line of nine body styles, including touring cars, roadsters, closed cars and a speedster type. The new bodies exploit straight-line effect. Following the trend toward closed cars of convertible type, suitable for all-year use, Velie has covered this field.

electric motor, and tiny electric bulbs light up the recesses of the engine so that every working part is visible.

The Model 681 Nash Six touring car and the Model 684 sedan are in the stock colors of Nash blue with cream wheels. A gold line is pencilled around the bodies. Each seats five passengers. The touring car has 121 inch wheel base, and the sedan 127 inches.

To those who favor the sport models the roadster, Model 683, has a strong appeal. This four-passenger car of the "chummy" type is finished in light carpine and equipped with white wire wheels.

The seven passenger Nash was a strong appeal. The seven passenger and the seal of the cone clutch, power transmission system, the three-speed rear axie gearset and the axie proper.

Cut-Out Chassis Explains

The seven-passenger Nash touring car, Model 671, completes the Nash showing. This car is maroon with cream wheels.

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The Dort Motor Car Company, of Flint, Mich., is showing a cut-out chassis of the new Model 11. A touring car, a new coupé body, the latest addition to the Fourseason line, and a Fourseason sedan also are show.

The Chalmers Motor Company comes to the big show with an engine improvement that has already created great interest. The hot-spot, a device of seeming minor importance, has, in the short space of three months, established the Chalmers as a car equipped to be capable of overcoming the customary drawbacks of an automobile in cold weather.

It is contended that careful measurement and mechanical experiments, show that the combination of the hot-spot and the rani-shorn manifold gets in more miles to the gallon from the current Chalmers than was formerly obtained even with a better grade of gasolene.

So much has appeared about the hot-spot that, naturally, the Chalmers that is contended that careful measurement and mechanical experiments show that the combination of the hot-synot protot that, naturally, the Chalmers than was formerly obtained even with a better grade of gasolene.

So much has appeared about the hot-spot pot that, naturally, the Chalmers than was formerly obtained even with a better grade of expectations that many have as to the size, functions and general appearance of the hot-spot provide amusement at the Chalmers booth.

Cut-Out Chassis Explains

Make Standard "8"

The Standard Steel Car Company, makers of the Standard Eight, is the only manufactures the railroad rolling stock, which delivers automobiles to their destination. Not content with furnishing the railroads of the world with rolling stock, the officers of this company determined a few years ago to direct the structural skill of this organization to include the highly specialized field of fine motor car building.

Officers Drove Them

The first of the Standard Eights were huilt solely for officials of the Standard Street Car Company. These men have subjected their cars to the roughest, hardest usage they could hammer them through. One need only ride with one of these men from Pittsburgh to Butler to get a faint but convincing idea of the stands that they road forewark of the Stand.

on the Climb

October went big. The biggest October

The reasons? There are two: 1. Men.

Those same men and those same methods

Chalmers ever had. November surpassed by

far the best November record. And December

that ran Maxwell from 2,000 a year to its present gigantic proportions now are at work

In 1913-1914 Maxwell dealers MADE over \$2,500,000 In 1914-1915 Maxwell dealers MADE over \$4,700,000

In 1915-1916 Maxwell dealers MADE over \$8,000,000

In 1916-1917 Maxwell dealers MADE over \$12,000,000

your friend across the street may beat you to it.

you can open negotiations personally with

Mr. T. J. Toner, Director of Sales. See him

at the Maxwell-Chalmers headquarters, Bilt-

Remember, most men became rich because

There is still time on Chalmers-though

While attending the Automobile Show

Figures like these tell the story:

they got in on the ground floor.

mounted to a new December height.

2. Methods.

on Chalmers.

more Hotel.

Mechanical Features

Extra long and wide springs, the wedge-shape frame, the staggered cylinders and magneto ignition are distinguishing mechanical features of the Standard Eight. Having the highest horsepower per pound of car weight of any car in the eight-cylinder class accounts in large measure for its hill-climbing ability and acceleration powers on difficult grades without shifting gears.

ster, a four-passenger convertible vic-toria, a five-passenger brougham, a seven-passenger limousine, a seven-passenger landaulet and a seven-pas-

Long Stream Lines Mark the Olympian

The new Olympian model is characterized by long stream lines, slanting windshield, double cowl, big hood, for-eign radiator, high sides and deep, wide scats. The model is made as a five-passenger touring and four-passenger roadster.

wheels are wire and painted in primares, with upholstering, fenders and skirting in black.

The limousine is finished in Peerless blue and upholstered in delicate, harmonizing colors.

The sedan is the standard green medel, to which has been added seat covers of French linen. The four-passenger is finished in deep carmine, the interior trim being of velour, in a harmonious tone. The sporting roadster that completes the exhibit is of gun metal coloring.

This is the third year that the Peerless company has exhibited its eight-cylinder products.

Marmon 34 Looks Much

Like Preceding Model

derneath instead of adjacent to the instrument, Hayes wire wheels will be used the coming year instead of Houk wheels, the standard tire sizes being 32x4½ on open models and 33x5 on closed models.

Sport Marine Is

Jorden's Latest Car

What the maker calls the first completes the exhibit is of gun as a stock model is shown by the Jordan Motor Car Company. It is known as the Sport Marine.

This is the third year that the Peerless company has exhibited its eight-cylinder products.

Marmon 34 Looks Much

Like Preceding Model

is known as the 34. The aluminum engine, special frame and running board construction, graduated rear cross springs, etc., have been retained. In looks the new model resembles closely the preceding, but in touring car the rear seat is wider. The division between the front seats has been eliminated, a plain double seat being substituted.

The windshield now slopes backward at a 10-degree angle. In the mounting of the latter instead of supports terminating at the cowl, they extend down to the main frame character. Other the past.

Curtains that open with the doors, and traffic bumper. The body is the straight line type, with keenly bevelled edges, square doors, panelled in Honduras mahogany and upholstered in special bright hand buffed leather, with velvet tonneau rug Aluminum was selected for the body sand turns to see the front seats has been eliminated, a plain double seat being substituted.

The windshield now slopes backward that the cowl, they extend down to the main frame character of the body is the straight line type, with keenly bevelled edges, square doors, panelled in Honduras mahogany and upholstered in special bright hand buffed leather, with velvet tonneau rug Aluminum was selected for the body because it is free from "ripples" and traffic bumper.

In the windshield now slopes backward that the cowl is the straight line type, with keenly bevelled edges, square doors, panelled in Honduras mahogany and upholstered in special bright hand buffed leather, with velvet tonneau rug Aluminum was selected for the body because it is free from "ripples" and the darker color covering the lower part of the body and the looks is the straight line type, with eleges, square doors, panelled in Honduras mahogany and upholstered in special bright hand buffed leather, with velvet tonneau rug Aluminum was selected for the body because it is free from "ripples" and the darker color the with keenly because it is free from "ripples" and the looks is the straight line type, with leaves in the special bright hand and upholst

Marmon 34 Looks Much

Like Preceding Model

Refinements mark the new series Marmon, which, like its predecessor, is known as the 34. The aluminum engine, special frame and running board construction, graduated rear cross springs, etc., have been retained. In looks the new model resembles closely

at a 10-degree angle. In the mounting of the latter instead of supports terminating at the cowl, they extend down to the main frame channels. Other small changes include a plain bearing type, magnetic tank gage, one key for switch, gear lever and tool box locks, tonneau light and glass window in top.

Instead of Boseb starting and lighting system heretofore used, the Bijur system is regular equipment. The starting motor is held in place by a strap fastening and is geared directly to the engine flywheel by the new serew-shift drive. The Bosch magneto is retained for ignition. A feature not absolutely new but introduced the latter part of last season is vacuum control of the oil feed.

As in the previous series the gasolene tank is carried in the cowl, but to prevent gasolene fumes getting into the driver's compartment a mache to the first series and radiator. The United States lengths the tank, except for the vent, and this is carried down under the hood to a point below the body.

The chassis includes standard units the heast.

Packard Show Cars

Not Specially Fitted

Utility that is the object of efficiency is designed to be the keynote of the third series Packard twin six models on exhibition at the Automobile Show. The Packard aims to show in its choices for display purposes that the first class motor car is a safe, swift, economical, reflicted means of modern transportation.

There are five cars in the Packard added grease cup on the top half of a covers of heavy khaki, nickelled tire times and radiator. The United States of the columns on runadout, a long registering 100 to give a slower first opening, a fitted out for show purposes. The water control, an improved radiation the pack.

A runabout for the pack and too by leave the ball by the new the ball the pack and to be the keynote of the casual visitor to the 1918 show will the vehicles displayed in 1916. Yet the casual visitor to the leave the vehicles displayed in 1916. Yet the casual visitor to the leave the vehicles displayed in 1916. Yet the casual

You know the one car that

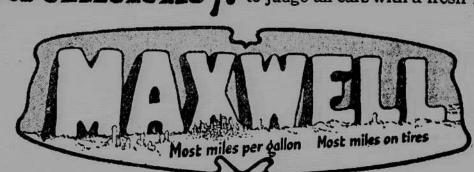
does a car's full work at

least cost, with greatest efficiency. No matter Mr. Dealer-Be Sure to Visit Maxwell Headquarters at the Biltmore

What car you have Truck Show at Maxwell Showned Broadway & 59 th

been selling —no matter what talking points you have been emphasizing, Mr. Dealer, no matter how hard you have had to talk

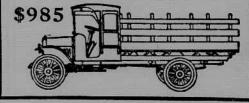
against the Maxwell; and whether you willed it or not; still, deep in your mind, irresistibly, has been piling up---the proof of the Maxwell's unequal-



(Detroit): Berline or Sedan with wire wheels \$1195; Berline, artillery wheels \$1095; Touring car with all-weather top \$855; Roadster with allweather top \$830, Touring Car \$745

The Truck for Efficiency THE Maxwell one-ton worm-drive truck

has ten feet length of loading space; has the axle and bearings of a two-ton truck; and specifications exceeding 11/2 ton strength; wheel base 124 inches. Wholly a truck design in every detail. Has the famous Maxwell Engine, the most efficient in the world. The best of the one-ton trucks is the Maxwell. All body styles. Price of chassis, f.o.b. Detroit



-its the engine

Ped efficiency. We are living in new times. Efficiency is the one test. It is time now to judge all cars with a fresh mind. Maxwell Motor Sales Corporation, New York Branch, 1808 Broadway (** 57th (OPEN EVENINGS) Brooklyn Branch, 1410-12-11 Bedford Avenue

The Auto For Work

THE 1918 models have larger wheel base; lower, easier spring suspension, lower center of gravity, wider roomier interior. Greatly increased strength, yet no increase in burden on tires and gasoline. Prices

\$1095